

RFP – Strategic Planning Consultant

Questions received as of 10/14/24

- Does the Library have an established Strategic Planning Committee or would it like the consultants' input on its composition? – **We do not have an established committee and would like input on compositions**
- Has the Library undertaken recent initiatives that would inform this project (organizational health assessment, community engagement, DEI plans, etc.)? **We have done these things organically on an ongoing basis, but there is no formal plan in place.**
- Is the Library aware of gaps in service that the planning process should investigate, or is that information you are looking for the consultants to provide? **I am not aware of any gaps in service**
- Does the Library anticipate updating its mission and vision as part of the planning process? **I do not anticipate updating, but would need to confirm with Trustees.**
- Does the Library use any market segmentation services like OrangeBoy or Library IQ? **We use OrangeBoy/Savannah**
- We don't see significantly sized populations that speak English "less than well." Are there communities that would benefit from translation services that you are aware of that aren't reflected in the data? **Perhaps Polish and Spanish, but I don't think is a critical need.**
- Does the Library envision a strategic plan co-created with staff and leadership, or does the Library look to the consultant to draft the plan? **I envision a collaborate process**
- Do you have an expected budget in mind? **Not to exceed \$30,000**
- Are you open to optional services in addition to our core methodology? **Yes, I think the Board would appreciate knowing what other services your firm can offer.**
- Will the Library be designing a public-facing version of the plan or is that an option you'd like to see included in the proposal? **At the end of the process, we'd like to have some take away for the community (1-sheet or half page card). We can handle that piece internally.**