



Park Ridge Public Library

Marketing Coordinator Full Time

The Marketing Coordinator plays a key role in the Library's dynamic marketing team. Here at the Park Ridge Public Library, we embrace our community's story and strive to communicate our impact through the stories of our patrons. The ideal candidate will develop short and long-term strategic communications that capture and demonstrate that impact.

It's an exciting time at the Library as we complete a top-to-bottom renovation of our facility. The Marketing Coordinator will play a pivotal role in marketing services and programs, developing our website, supporting community engagement efforts, managing the Library's brand and editing publications.

Please see our website for the full job description.

REQUIRES: Bachelor's Degree with emphasis on Marketing/Public Relations;
Minimum 2 years professional Marketing experience, including social media, required;
Library or non-profit experience preferred.

SALARY: From \$44,000, depending on qualifications;
Benefits include Paid Time Off (PTO), paid holidays, medical, dental and life insurance, participation in Illinois Municipal Retirement Fund (IMRF), tuition reimbursement.

NOTE: Applications accepted until position is filled. Applicants should send a cover letter, resume, and completed *City of Park Ridge Job Application** form (**required for consideration*) via email, FAX or mail to: Library Business Office, Park Ridge Public Library, 20 S. Prospect Avenue, Park Ridge, IL 60068, Fax: (847) 825-0001, Email: employment@prpl.org

City of Park Ridge Job Application and complete job description are available online at www.parkridgelibrary.org under "Get Involved", as well as from the Reference Department Service Desk or Library Business Office.

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