

**MINUTES**  
**OF THE REGULAR MEETING OF THE MARKETING AND FUND RAISING COMMITTEE**  
**OF THE BOARD OF TRUSTEES OF THE PARK RIDGE PUBLIC LIBRARY HELD**  
**JUNE 10, 2008 AT 8:47 P.M. IN THE MEMORIAL ROOM OF THE LIBRARY**

**ROLL CALL:**

**PRESENT:** Eileen O'Neill-Burke, Chair; Shlomo Crandus; Margaret Harrison, Dorothy Hynous, Library Board; Janet Van De Carr, Library Director; Linda Egebrecht, Library staff.

**ABSENT:** None.

**Approval of Minutes**

Ms. Hynous made a

**MOTION:** To approve the minutes for the Marketing and Fund Raising Committee meetings held March 11, 2008 and May 13, 2008.

Mrs. Harrison SECONDED the motion.

MOTION PASSED UNANIMOUSLY.

**Buy A Brick Program – Use of Funds**

The Committee discussed the Buy A Brick program. To date, the Library has raised \$13,000.00 from the sale of bricks. The Committee feels that a decision should be made for the use of the funds we are collecting; perhaps update the new book room at an estimated cost of \$40,000.00 with the priority being furnishings first, and improved shelving after. The Committee agrees that the money should be targeted for the reading room.

**Strategic Plan – Update**

Nothing to add.

**Other**

Mrs. Van De Carr reported that the Library ran an advertisement in the Chamber of Commerce newsletter in May. She added that she had contacted an auction house regarding the two Eskimo paintings currently in storage and was told that they believed the Library could anticipate a selling price of \$10,000 to \$15,000 each if sold through the auction house; \$12,000 each if sold privately. The auction house would charge a 15% commission.

**Adjournment:** 9:03 p.m.

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Eileen O'Neill-Burke, Chair