

MINUTES
OF THE REGULAR MEETING OF THE MARKETING AND FUND RAISING COMMITTEE
OF THE BOARD OF TRUSTEES OF THE PARK RIDGE PUBLIC LIBRARY HELD
JUNE 8, 2010 AT 7:03 P.M. IN THE THIRD FLOOR MEETING ROOM

ROLL CALL:

PRESENT: Margaret Harrison, Chair; Anthony Borrelli, Shlomo Crandus, Dorothy Hynous, Patricia Lofthouse, Library Board; Janet Van De Carr, Library Director; Linda Egebrecht, Library staff.

ABSENT: None

Approval of Minutes

Dr. Borrelli made a

MOTION: To approve the minutes for the Marketing and Fund Raising Committee meeting held May 11, 2010.

Ms. Hynous **SECONDED** the motion.

MOTION PASSED UNANIMOUSLY.

Review of IL Standards for Public Libraries

The Committee discussed the Illinois Standards for Public Libraries Core Standards. Dr. Borelli congratulated Mrs. Van De Carr on Core Standard #14. He suggested that Core Standard #16 be changed to reflect the NSLS situation.

Other

Mrs. Harrison discussed fundraising with Beth Arnold of the Park Ridge Community Women. They have discussed the possibility of partnering with the Library this year. Mrs. Van De Carr received a note yesterday from Janice Akins, a representative from the Park Ridge Community Women. The Women's group does not host their own fundraising events but might assist the Library in doing so. Last year they partnered with the Youth Campus and helped hold an event at the Park Ridge Country Club for their 100th anniversary that raised \$72,000. Since Park Ridge is celebrating the 100th anniversary of its incorporation as a City, there might be a tie-in.

Dr. Borrelli would like the Library to keep a consistent message about budget cuts combined with increased circulation.

Mrs. Van De Carr received a message from Lillian Peska of the Maine South Alumni Association saying that they knew that the Library budget has been cut while being busier than ever. Maine South Alumni Association would like to do their part and help in some way.

Dr. Borelli suggested that we go to local schools for mural fundraising as a possible educational opportunity.

Adjournment: 7:19 p.m.