

**MINUTES**  
**OF THE REGULAR MEETING OF THE MARKETING AND FUND RAISING COMMITTEE**  
**OF THE BOARD OF TRUSTEES OF THE PARK RIDGE PUBLIC LIBRARY HELD**  
**JULY 13, 2010 AT 8:25 P.M. IN THE THIRD FLOOR MEETING ROOM**

**ROLL CALL:**

**PRESENT:** Margaret Harrison, Chair; Anthony Borrelli, Shlomo Crandus, Dorothy Hynous, Patricia Lofthouse, Library Board; Janet Van De Carr, Library Director; Linda Egebrecht, Library staff.

**ABSENT:** None

**Approval of Minutes**

Ms. Hynous made a

**MOTION:** To approve the minutes for the Marketing and Fund Raising Committee meeting held June 8, 2010.

Mr. Crandus SECONDED the motion.

MOTION PASSED UNANIMOUSLY.

**Bid for Newsletter Printing**

The Committee reviewed the results from the Newsletter printing bid. There were seven bids received for printing the newsletter. Hagg Press bid \$25,078 for 2 years. This will save the Library approximately \$10,000 per year. Hagg Press is the same printer that the City of Park Ridge uses and come highly recommended.

Mrs. Harrison made a

**MOTION:** to approve the low bid from Hagg Press, 1165 Jansen Farm Court, Elgin, IL 60123-9494, to print the Library Newsletter at a cost of \$25,078 for two years.

Mr. Crandus SECONDED the motion.

MOTION PASSED UNANIMOUSLY.

**Board Fundraiser**

The Committee discussed the Library Fundraiser Event. Ms. Harrison reported that she called Janice from the Park Ridge Women's Community Group upon Mrs. Van de Carr's recommendation and is awaiting a response. The group is willing to assist with the event, possibly doing the planning or running the Silent Auction.

A discussion ensued regarding the entertainment. Mrs. Van de Carr heard from the Branson Superstars, which are Mark Twain impersonators; the cost would be \$475. The company does supply grants for a portion of the costs. Dr. Borrelli commented that this has already been done by the Park Ridge Civic Orchestra. Dr. Borrelli suggested Shakespeare in the Park with a group out of Evanston. They charge \$1,000. Perhaps we can approach them for a shorter performance indoors. Mrs. Harrison asked Mrs. Van De Carr to review a willing author, not available at the time, from the list for last year's event. Mrs. Van De Carr suggested a chef's night and Dr. Borrelli expanded on the idea. Mrs. Hynous recommended different types of ethnic food with the chefs delivering the history, or perhaps "Immigrant Groups to Chicago" as a theme.

**Annual Report**

Dr. Borrelli suggested that the Committee amass different annual reports so that they might compare them for future annual reports.

**Adjournment:** 8:44 p.m.