

**MINUTES  
OF THE REGULAR MEETING OF THE MARKETING AND FUND RAISING COMMITTEE  
OF THE BOARD OF TRUSTEES OF THE PARK RIDGE PUBLIC LIBRARY HELD  
JANUARY 12, 2010 AT 7:47 P.M. IN THE THIRD FLOOR MEETING ROOM**

**ROLL CALL:**

**PRESENT:** Margaret Harrison, Chair; Shlomo Crandus, Dorothy Hynous; Library Board; Janet Van De Carr, Library Director; Linda Egebrecht, Library staff.

**ABSENT:** Anthony Borrelli, Patricia Lofthouse

**Approval of Minutes**

Ms. Hynous made a

**MOTION:** To approve the minutes for the Marketing and Fund Raising Committee meeting held November 10, 2009.

Mr. Crandus **SECONDED** the motion.

**MOTION PASSED UNANIMOUSLY.**

**Strategic Plan Quarterly Update**

The Committee reviewed the strategic direction action plan. Mrs. Van De Carr will demonstrate the website at the January Board meeting. The new LAN hardware is installed and Joe is working with Computer View to build the servers (adding software, transferring files, testing, etc.). The date for the website launch will soon be determined with American Eagle, it should launch by the end of January.

**February 2010 Fund Raiser**

The Committee discussed the February 2010 Library Fund raising event. The Committee discussed event details including food and Library Board involvement. Mrs. Van De Carr will be following up with All On The Road Catering, Rocky Mountain Chocolates, Kiko's Flowers, and a number of other vendors. The Committee also reviewed ticket sales, currently at 29, and determined that if as many as 150 tickets are sold, there should be consideration given to capping additional ticket sales.

**Adjournment:** 8:20 p.m.