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A Marketing Research  
Premium Resource  
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Reference USA is a multifunctional database offering information for a variety of users. For businesses, it can help users create marketing plans, conduct analysis, raise funds, and locate people. For small business owners, it can conduct market research by doing location searches for competing businesses and potential customers. For job seekers, it can locate and research potential employers. There are details on millions of U.S. businesses including human resource contacts, business descriptions, company size, and website links to job postings. Reference USA can be used in the library, at your office, or at home with your Park Ridge Public library card. From [www.parkridgelibrary.org](http://www.parkridgelibrary.org), click on "Premium Resources," and find Reference USA. Download the Reference USA app to your iPad [here!](#)

Illinois

## Small Business Development Centers

[The Illinois Department of Commerce and Economic Opportunity](#) has a statewide network of small business resource providers. They offer training, counseling, and consulting services to Illinois businesses at little to no cost. Clients range from start-ups through existing businesses that need ways to improve, develop, or finance their organizations.

*The two nearest locations are:*

**Illinois SBDC at North Business and Industrial Council (NORBIC)**

8430 West Bryn Mawr Avenue, Suite 1000

Chicago, IL 60631

773-594-9292

**Illinois SBDC at Harper College**

Harper Professional Center

650 East Higgins Road, Suite 18N

Schaumburg, IL 60173

847-925-6520